



CONTACT

- ⚡ 630.414.8711
- ⚡ diegosaenz02@gmail.com
- ⚡ www.itsmediego.com

TALENT & SKILLS

- ⚡ Adobe Creative Suite
- ⚡ Creative Direction
- ⚡ Creative Strategy
- ⚡ UI/UX
- ⚡ Microsoft Suite
- ⚡ Sketch, Figma & InVision
- ⚡ Wordpress, HTML & CSS

ALMA MATER

Milwaukee Institute of Art & Design

Bachelor of Fine Arts
Communication Design

MY RIDE HISTORY

- ⚡ **Associate Creative Director**
GSD&M | Austin
Nov 2021 - Present
- ⚡ **Associate Creative Director**
YETI Coolers | Austin
Sep 2020 - Nov 2021
- ⚡ **Associate Creative Director**
Havas | Chicago
Nov 2018 - Sep 2020
- ⚡ **Sr. Art Director**
Grubhub/Seamless | Chicago
Nov 2016 - Nov 2018
- ⚡ **Art Director**
Walton Isaacson | Chicago
June 2014 - Nov 2016
- ⚡ **Jr. Art Director**
Leo Burnett | Chicago
Mar 2012 - June 2014
- ⚡ **Graphic Design Intern**
Bachman Brand Development | Milwaukee
Aug 2010 - Feb 2012

TROPHIES & CHAMPIONSHIPS

- ⚡ **Gain: A Scented Experience**
Kinsale Sharks Awards - Bronze
El Sol Festival Iberoamericano - Finalist
U.S.H. Idea Awards - Finalist
- ⚡ **Lemonhead: A Sweet Candy Gone Sour**
Kinsale Sharks Awards - Bronze
- ⚡ **Spring: For a Stronger Connection**
1st Place, 2011 Leo Burnett Internship